

Easton Price

FINANCIAL PLANNING RESIDENT, INSPIRED FINANCIAL

*“Financial planning helps people create, implement, and monitor a plan of action that allows them to focus on **real** goals and values that otherwise get swallowed up in the stressors that money can bring.”*



Easton Price, a Financial Planning Resident, joins our team coming from the mountainous state of Utah. He completed his undergraduate degree in Personal Financial Planning at Utah Valley University (UVU) and has met the education, exam, experience, and ethics requirements to call himself a Certified Financial Planner™ professional. Easton worked as a Financial Coach at UVU for students and community members where he gained a broader understanding and appreciation for financial literacy, helping others in turn achieve their goals and reach financial freedom. Prior to college, Easton spent two years on a religious mission trip to Mozambique,

Africa becoming acquainted with both the people and culture. There he learned Portuguese and still speaks fluently today with the help of continued communication from his Mozambican friends.

As a Financial Planning Resident and newly minted CFP® practitioner, Easton adds to the depth of the Inspired Financial team. He enjoys getting to know and understand the client and then diving into the weeds of financial planning to discover the right solution for them. Easton has a positive “can do” attitude and approaches every day as a new learning opportunity.

When Easton’s not in the office, you can find him at the beach, the movies or trying out a new restaurant with his wife!

Fun Facts:

- I enjoy being active, whether it be outside or inside. If it’s sports related, I’ll give it a shot! I am very competitive, and I enjoy playing as well as watching.
- I am a foodie. My wife and I love to explore and get to know new areas through the food!
- After taking a film class in college, I secretly think I am movie critic. I enjoy going out to the movies and being in that atmosphere.